


# What is a Template on Effective Church Communications?

*\*\*How are they different than a PDF?  
\*\*Can they be modified?  
\*\*What programs do I have to have to modify them?*



From Yvon Prehn  
Effective Church Communications

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# What is a Template on Effective Church Communications?

- **Short definition: An editable file**
- Different than a PDF which is NOT editable
- Can be confusing because BOTH are often in the same article on ECC
  - **PDFs for examples and inspiration**
    - Samples for everyone, sets for Members
  - **Templates for editing, modification**
    - Mostly for ECC Members only

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# Examples of ECC Templates

- Core Publications: Church Bulletin
- Ministry Useful:
  - Forms
  - Connection Cards
- *Full Color, ready-to-print*
  - Church business invitation cards
  - Church Outreach & Marketing




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## Examples and Demonstrations on [www.effectivechurchcom.com](http://www.effectivechurchcom.com)



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## Production & Printing

- Print great on Church Office Copiers and Digital Duplicators
- If you want professional, glossy, full-color printing: [www.Vistaprint.com](http://www.Vistaprint.com)
  - Get on their mailing list and do “free” products
  - Video on how to do them at:
    - <http://www.effectivechurchcom.com/2011/07/video-and-article-how-to-create-full-color-free-church-postcards-and-business-cards-and-other-publications-with-vista-print/>
- Change measurements to 3.54" x 2.05"
- Save as 300 dip jpg

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## Examples of More MANY for Holidays, Special Events



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## Review and Summary

- Templates can be reproduced as is
- Or they can be modified, personalized
- You can print in church office or professionally
- Access to templates online and new ones every month is one of the BEST Benefits of being a member of [www.effectivechurchcom.com](http://www.effectivechurchcom.com)  
– \$9.99 a month, \$99 a year



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