

For more information about the charts and how to most effectively use them, you have a number of options:

www.effectivechurchcom.com

This website has a number of materials for members that cover the use of these charts and church communication planning. Included on the site are these two training videos:



The Book: *a new way to plan, measure, and evaluate church communications—
Big is busted, try tiny!*



The book is available at:
www.lulu.com/yvonprehn