

How to create and use a church communication survey

**—what channels does your church use to access your message?



from [vonprehn](http://www.vonprehn.com)

The importance of our task

- We've been given the Words of eternal life.
- We have an audience in and outside the church we are responsible to reach



Challenge of our task

- Communication options are exploding
- We tend to communicate in ways most comfortable to us
- We are used to making decisions for people
- We must remind ourselves we are servants



Respond & Repeat

- Say **THANK YOU!**
- Pray for evaluation wisdom
- Draw conclusions
- Let people know results
- Let people know when action will be taken
- Plan when you will do it again!



Further Resources

- Materials on **PLANNING** (under Courses)

– See www.effectivechurchcom.com



- **Membership makes all materials free.**



Finally

- Prov. 27:23 **Be sure you know the condition of your flocks, give careful attention to your herds.**
- John 21:16: **Again Jesus said, "Simon son of John, do you truly love me?"**
He answered, "Yes, Lord, you know that I love you."
Jesus said, "Take care of my sheep.
- **When we take care of the flock the Lord has given us, we are obedient to our Lord and showing our love to him and our people.**


