

Some Halloween outreach materials and how to use them

All of the following pieces are in PDF format in the PDF Gallery following this intro section. You can print them up as is and then on the back you can add your own personalized church information. Feel free to take any idea, text, whatever you want and modify it any way you'd like to use it to reach people this Halloween. For most of the pieces there are at least 2 versions, one using clipart, one using photos.

Church bulletin insert:



A reason to be part of our Halloween Event—*it's a way to share your faith that isn't scary*

Halloween is all about getting scared—for real or make-believe—with ghosts, spiders, witches, and scary faces all around. But as scary as Halloween is, there is something even scarier for many church people and that is sharing their faith.

Deep down inside, most believers feel they ought to be doing more to let people know about the joy of salvation in Jesus, but at the same time, many would rather meet a real ghost or walk through a pit of live slimy creatures than share their faith with a neighbor.

Why is this so scary?

Every individual has his or her own reasons, but I find much of the fear comes from mistaken ideas about "witnessing" that are no more true than the masks worn on Halloween.

The false boogeyman version of faith sharing for many involves going up to a total stranger and asking "Are you saved?" or some similar question and then painfully going through a short tract or little memorized presentation.

Please don't misunderstand me here. There is nothing wrong with that approach if you are comfortable doing it, but many of us are of somewhat more timid temperament and would welcome an alternative method.

A non-scary way to share your faith

One alternative to the above described confrontational method is to simply invite people to come to an event where they can meet Jesus.

That's what the disciples did. With the exception of Peter, we don't have a record of any of them preaching—maybe it was scary for them also. What they did was bring people to Jesus: Andrew brought Peter; Phillip brought Nathaniel; Matthew invited his friends to a party to meet Jesus.

Simply bringing people to Jesus at a church event—that's not scary. Pray that once they meet him and his people that they will continue the journey to know him personally and to trust him as forgiver and leader.

Bringing people to Jesus—that's what our fall celebration is all about. Details for the upcoming event are on the back of this sheet.

Invite your friends to join us. We promise—no scary stuff, but an incredible opportunity to bring friends to an event where they can begin to know Jesus, the savior, who can remove all our fears forever.



This piece can be given out to people prior to Halloween as a way of encouraging them to invite their friends to the various events sponsored by your church. It encourages people to use this holiday as a time to when people are thinking about life and death issues (even in a funny way) as a bridge to get them involved in your church and looking for real answers to the challenges of life and death.



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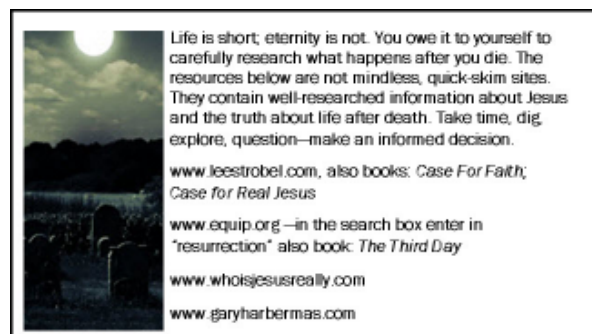
Church Halloween invitation cards

These are business card size invitation cards—make up LOTS of these to give to every member of your congregation.

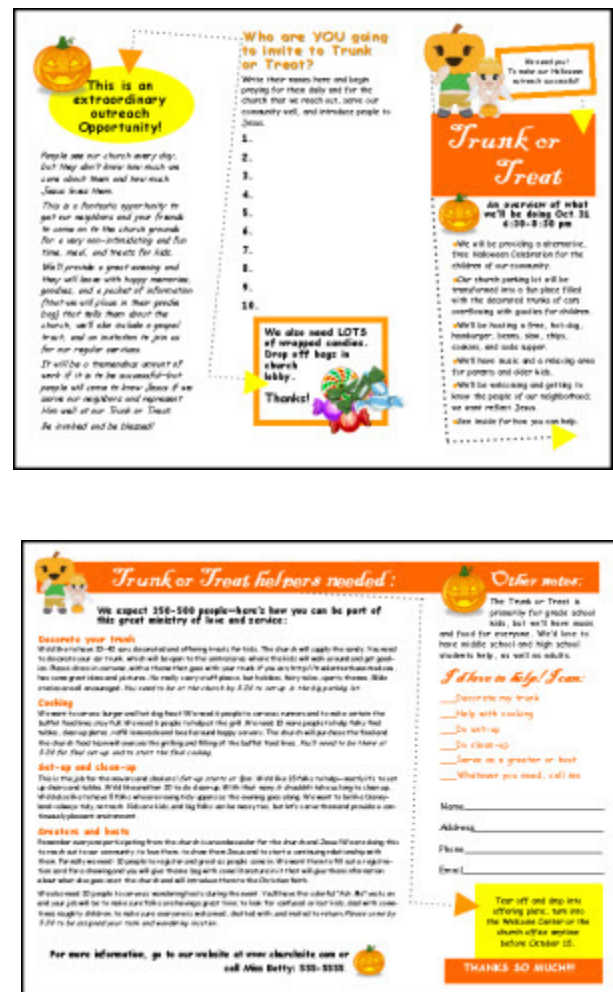
In the PDF section, you can print out the sheets of the cards and then personalize on the back.



This one is more of a business card size gospel tract.



This is not editable (an editable version will be available on the upcoming training site, be sure you are on my mailing list to be notified of this), but it gives you a good idea of the extend of information you need to include to make certain that you get enough volunteers for a Halloween outreach event.



Church outreach postcard

You could personalize this for your church on the back and use it as an outreach piece to get people thinking and then to invite them back to your church or to your church community for outreach events after Halloween that would explore the issues of life, death and the resurrection of Jesus.



Text on the bottom of this card:

We can laugh at death when it's part of a Halloween spook house, but we don't laugh when it touches someone we love or when we must face it.

This Halloween, take some time to check out the one person in all of history who conquered death—Jesus. His resurrection is the key belief of the Christian faith and what makes Jesus unique among religious leaders.

On the back of this card are events, websites, and other resources for you to find out more. We invite you to be part of activities at our church or you can check facts online and in private. Take time, ask questions, research the answers.

Halloween might be a fun time, but seeking serious answers to life-changing subjects is always important.



Event Sign-in card

Use this to collect information about your guests at your Halloween event and then you'll have a way to follow up with them via email, postcards and other ways in the future.

Event Sign-in Card and Door-Prize registration	
	We are so glad you're here! Please take a minute to fill out this card so that you can be entered into our door-prize drawing and so that we have a record of your attendance and a way to contact you about future events for your children. Be assured this information will not be shared or used outside the church office and you can have your names removed from the list at any time by calling the church office.
Parent's name	
Names of children and ages	
Street Address	
City, State, Zip	
Phone	
Email	
	

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Email:	
	

Card to give to folks as they leave

Always give people something as they leave an outreach event that tells them what you want them to do next.

On the back of this card, put details about your church and more about the wonderful ministries you offer.

Create a special section on your website that answers questions and directs them to it.

***YOU can also put this into their packets as they come in, into bags they will use to collect goodies, so that they are sure to get it.

