Annotated Resource list for: How I create online training and webinars

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Online viewing of the video along with PDF of the handouts:

www.effectivechurchcom.com, free for ECC members; membership information at: www.effectivechurchcom.com/membership/ membership is a GREAT investment in your skills and in your service for your church—sign up for 24/7 training, tips, resources, and ideas.

Please note additional training webinars and training materials are constantly added to the site, be sure you've signed up for our mailing list to receive notification of new material (on the home page of the website). Contact me, Yvon Prehn, yvon@effectivechurchcom.com anytime if you have questions.

Websites used as examples of materials I created:

www.effectivechurchcom.com; This is the training site for church communicators and the primary site and reason I learned to use all the materials below. The videos on this site are all hosted on Viddler and have lots better resolution than the VideoPress videos.

http://coastlinelifein3d.wordpress.com: this is the site for our adult Sunday School class at church—at the time I am creating this, the site is quite new and I'm still making a lot of changes, but you can see how the VideoPress works on it.

Snagit: the screen capture and editing program

This is what I use to capture, crop and edit images for all the PowerPoint presentations I create for all my training materials. I LOVE this little program!
www.snagit.com, $49.95, you can download a free 30-day trial.

Camtasia: the program that captures onscreen images and audio

This software is made by the same company that makes Snagit –it is actually an advanced screen capture program that captures all your actions and your voice on the screen. The website has great demos, tutorials.
www.camtasia.com, $299 or $159 for upgrade for Windows version $99 for Mac

TuneConvert: the software that turns a video file into an audio file with one click

This software does a lot of other things, but I just use it for this one task which it does super easily and quickly.
www.tuneconvert.com, $39

VideoPress: hosting system for videos

This is a system created by WordPress. You need a free WordPress.com site to host your videos (but you don't have to do anything else with the site or even make it public). That site generates a shortcode that you copy and paste into whatever site you want to show your video on.

www.videopress.com for information. Costs about $60 a year, plus cost of space upgrade (starting at $19.95.) Really very reasonable for private video hosting.

Viddler: this is the site that hosts the videos that link to my ECC training site.

Though Viddler has a public option similar to YouTube, if you want to use the site for profit purposes and to have your videos private (meaning they only show up on your site to people you give permission to), you need their Business option.

www.viddler.com Business options starts at $100 a month, plus additional hosting and bandwidth costs if you go over base amount.

GoToWebinar: webinar production company

This is the site I use to create my webinars. You don't need to do anything except have a PowerPoint or other demonstration (such as a live website) ready to go to do a webinar. SUPER simple to set up and do. Disappointments in how they record videos and some sound issues, but for basic webinar creation, I am very happy with them.

www.GoToWebinar.com base cost for webinars (they have a number of pricing options) is $99 a month for up to 100 attendees at a time, though you may do as many as you want.

LULU: site that produces CDs, etc.

I forgot to talk about this one in detail during the webinar, but this is another company I LOVE. With it you can create CDs, DVDs, e-books, paperback books, any and all of the resources to help folks learn what you teach. There is NO upfront cost to use LULU. They are a print-on-demand company and take out their cut when you purchase something.

Check out my storefront at: www.lulu.com/yvonprehn

If you have comments on these programs or have other ones to recommend, PLEASE go to the website: www.effectivechurchcom.com, go to the article on this and enter your comments in the "comments" section by the article. Thanks so much!

Yvon