

Webinar from *Effective Church Communications*

Free Clip Art & Photo Websites

great resources for guilt-free Images

fromyvonprehn 

Agenda: FREE clipart & images

- Quick copyright review
- A tour of some of my favorite sites
- Description, URL, then I'll go to the site and show you how it works
- PDF with URLs & video will be on the website for members



This is fun stuff!!

Copyright review



- As believers we need to be careful
- If you create it; you own it
 - Copyright for life + 70 years
- Some prior to current copyright law exempt and in public domain (Victorian images)
- Governmental works no copyright(NASA)
 - Permissions still needed
- Can give away rights
 - BUT have to be specific about rights
 - For churches more lax; commercial more careful
 - **READ the TERMS of USE**

Article on ECC site with links to sites for more copyright info

- Overall U.S. government site on copyright, if you want to know the law and the history of it, this site has it. It is not overly complex or hard to understand.
<http://www.copyright.gov/>
- A U.S. government site with an explanation of fair use:
<http://www.copyright.gov/fls/fl102.html>
- A very readable blog explaining public domain:
<http://blogebusinesslawgroup.com/2008/11/are-works-youre-using-really-in-public.html>
- This site consists of a great chart on public domain that contains the specifics about a wide variety of the dates and types of materials and when they fall into public domain:
<http://www.copyright.cornell.edu/resources/publicdomain.cfm>
- An excellent summary of what is and isn't correct on the web as related to copyright:
<http://mason.gmu.edu/~montecin/copyright-internet.htm>
- Good article about copyright for educators, but with excellent comments on teaching morality:
<http://www.goehner.com/copyright.htm>
- The site that explains creative commons and links to its search function:
<http://creativecommons.org/>

Terms you don't want

TERMS OF USE

Copyrights & Author Ownership
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Also problems: rating required, notification of photographer required, combining with a payment site in unclear ways, commercial restrictions

Great terms

M morgueFile

morgueFile Free License

You are free:

- **Remix** — to adapt the work.
- **Commercial** — to use the work for commercial purposes.
- **Without Attribution** — to use without attributing the original author.

Under the following conditions:

- **Stand alone basis** — You can not sell, license, sublicense, rent, transfer or distribute this image exactly as it is without alteration.
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Some other sites OK with cautions or low or moderate costs, book coming out on that, see ECC site for details.

Morgue file

- www.morguefile.com



The screenshot shows the MorgueFile website interface. At the top, it says 'morgueFile' with the tagline 'WHERE PHOTO REFERENCE LIVES. PUBLIC IMAGE ARCHIVE FOR CREATIVES BY CREATIVES'. Below this is a featured image of a lighthouse. To the right of the image are several text links: 'Free photos', 'View the Search log', 'Search', 'Free images for your inspiration, reference and use in your creative work, be it commercial or not.', 'Wondering about the morguefile license? Click here.', 'It's also easy to add your own photos to the morguefile. So give back because the archive is for creatives by creatives.', 'Why use Morguefile? Click here and find out.', and 'Explore the morguefile'. At the bottom right, there are links for 'Free photos' and 'Feedback'.

RGB Stock

- www.rgbstock.com



The screenshot shows the RGB Stock website interface. At the top, it says 'rgbstock.com' with the tagline 'Quality free images by Request'. Below this is a featured image of a lighthouse. To the right of the image are several text links: 'Home / Forum / New photos / Popular / Random / Request / Forget password / FAQ / Photographers / Contact us'. Below the image is a section titled 'high quality free stock photos' with a sub-link 'Free high quality free stock photos in HD'. To the right of this section is a 'categories' list with a search bar and a 'Reset' button.

Free JPG

- <http://www.freejpg.com.ar/>



The screenshot shows the Free JPG website interface. At the top, it says 'freejpg' with a search bar. Below this is a featured image of a red flower. To the right of the image is a 'Categorías destacadas' list with various categories like 'Lo nuevo', 'Adidas', 'Pantales', 'Grafitti', 'Lentes', 'Madera', 'Muros', 'Naturaleza', 'Café', 'Papel', 'Cuchara', 'Sociedad', 'Puestas', 'Insectos', 'Playa', 'Cielo', 'Animales', 'Concepto', 'Cielo', and 'Fresas'. There are also links for 'Ayuda Google' and 'Ayuda'.

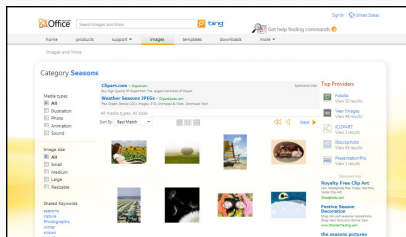
Graphics Fairy

- <http://www.graphicsfairy.blogspot.com/>



Don't forget Microsoft Clipart

- <http://office.microsoft.com/en-us/images/>



Conclusion

- Lots of great free stuff is there for churches
- No reason to use what isn't legal
- Follow terms for each site
- If it's a donation site, donate
- If one with links, click if truly interested
- Write a note to say thank you
- Create great materials for the Kingdom of God!