

## How to effectively create and use Church Connection Cards

connect with visitors &  
pastor your people

HOPE CHURCH	
Name: _____	
Address: _____	
City: _____ State: _____ Zip: _____	
Phone: _____	
Email: _____	
Date: _____	
By: _____	
For: _____	
Comments: _____	

from yvonprehn

## Why so important

- When in need people still come to church
- How can we connect with a visitor?
- How can we find out about the needs of our people?
- How can we BE THE CHURCH?



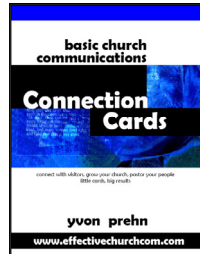
## Much more than paperwork

- Each filled out card represents a person
- Each person fills out the card with:
  - Questions
  - Fears
  - Pain
  - Hope
- Importance cannot be overstated



## All of this is in detail in book

- I will give you concrete, specific training in this webinar
- Much more information available
- Book available, how to download/order it at the end



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## What church traditions almost guarantee no one will respond

- Attendance booklets/pads
- Cards in pews
- Visitor packets at visitor center
- Tear-off part of bulletin
- Assuming “everybody knows” so no mention



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## How to get the most people to fill them out

- **THIS WORKS!**
- Pastor leader announces
- **ALL** take out cards
- **ALL** fill out cards then
- Take up with offering
- Be aware of continuous struggles to do this



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## How to triage the cards

- History of Triage
  - War
  - Emergencies
- Red/immediate intervention
- Yellow/observation
- Green/can wait



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## Church application

- Red: emergencies
  - Immediate screening and response
  - No later than 24 hours
  - Pastoral team/volunteers
- Yellow
  - Respond within ONE week
  - Needs, volunteer requests
  - Ministry requests
- Green
  - Clerical, ASAP
- MUST BE PREPARED IN ADVANCE



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## How to use cards as prayer cards

- VERY important pastoral tool
- We don't have time for personal interaction
- Useful in all ministries
- Challenge of lots of requests
  - No room in bulletin
  - No time for staff group prayers
  - Prayer team a great solution
- Respond



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## What to do and not do in visitor follow up

- Respond quickly
- Don't lie
- Make your response specific
  - e.g. include ministry materials
- Value of tracts
- Invite to interact
  - Latte with the pastor
- Creative goodies, location appropriate




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## Reality check

- Tremendous work to make this work
- Huge ROI
  - In church growth
    - Not big, but WORKS
  - Pastoral care
  - Eternity




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## Practical tool for eternal rewards

- Matt: 25: 34<sup>th</sup> Then the King will say to those on his right, 'Come, you who are blessed by my Father; take your inheritance, the kingdom prepared for you since the creation of the world. <sup>35</sup>For I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in, <sup>36</sup>I needed clothes and you clothed me, I was sick and you looked after me, I was in prison and you came to visit me.'
- <sup>37</sup>Then the righteous will answer him, 'Lord, when did we see you hungry and feed you, or thirsty and give you something to drink? <sup>38</sup>When did we see you a stranger and invite you in, or needing clothes and clothe you? <sup>39</sup>When did we see you sick or in prison and go to visit you?'
- <sup>40</sup>The King will reply, 'I tell you the truth, whatever you did for one of the least of these brothers of mine, you did for me.'

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## In Review

- Church Connection Cards, *when done correctly*, provide a way for you to:
  - Connect with visitors
  - Pastor your people
- Response must be
  - Immediate
  - Appropriate
- Endurance essential for eternal results!



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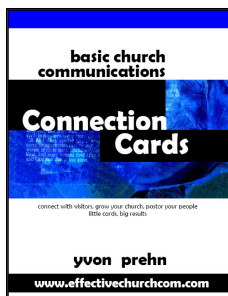
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## Book has much more



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**GALLERY TOUR**

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