

Church and Ministry Business & Invitation Cards

**tiny, but powerful tools for PR, outreach, information, and caring



The Power of Business Cards

- No business person would be without them
- Essential for: – introducing
 - networking
 connecting
- Great model for the church because we forget......

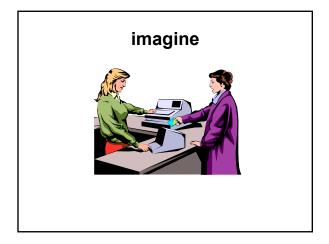


The Great Commission was given to everyone

- Not the job of pastors only, however.....
- Evangelism: – Scary for most people
- Personal Invitations
 Much more natural



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How to use them effectively

us for a church that is:

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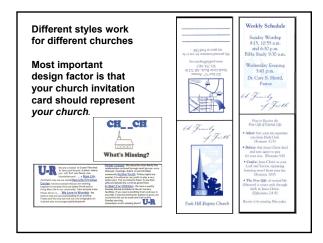
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- Make them up for everyone in the church
- People attending your church are your "satisfied customers"
- · They want to tell their friends

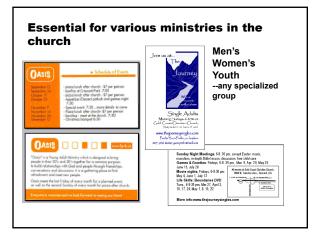
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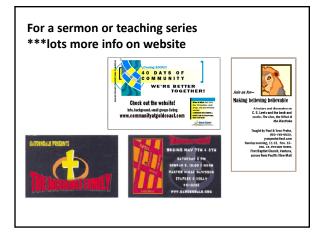




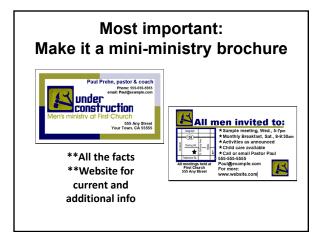














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Production

- · In-house
- Full sheets from church that folks can personalize at home
- On-line printers:
 - www.vistaprint.com

Premium Business Cards		Now FREE
Standard Postcards		Now FREE
FREE T-Shirts		<u>1 FREE</u>
ali Magnets	25 Reg. \$42.99	Now FREE

Additional tips

- · Templates
 - www.microsoft.com, lots of free templates for business cards, brochures, postcards for MS Word and Publisher



- Business card cutter
 - Enables use of any card stock, under \$100
 - www.paperdirect.com



Final encouragements

- It is a way for you to "equip the saints to do the work of the ministry"
- You never know what the Lord will do with seemingly "little" things
- Create, encourage your people, give 'em out and pray!

