



Church and Ministry Business & Invitation Cards

****tiny, but powerful tools for PR, outreach, information, and caring**



fromyvonprehn

The Power of Business Cards

- No business person would be without them
- Essential for:
 - introducing
 - networking
 - connecting
- Great model for the church because we forget.....



The Great Commission was given to everyone

- Not the job of pastors only, however.....
- Evangelism:
 - Scary for most people
- Personal Invitations
 - Much more natural



Production

- In-house
- Full sheets from church that folks can personalize at home
- On-line printers:
 - www.vistaprint.com

Premium Business Cards	250 Reg. \$12.99	Now FREE
Standard Postcards	100 Reg. \$24.99	Now FREE
FREE T-Shirts	Order Now!	1 FREE
Small Magnets	25 Reg. \$12.99	Now FREE

Additional tips

- Templates
 - www.microsoft.com, lots of free templates for business cards, brochures, postcards for MS Word and Publisher



- Business card cutter
 - Enables use of any card stock, under \$100
 - www.paperdirect.com



Business Card Cutter

Final encouragements

- It is a way for you to “equip the saints to do the work of the ministry”
- You never know what the Lord will do with seemingly “little” things
- Create, encourage your people, give ‘em out and pray!


