

Mother's Day Statistics

- Third highest day for church attendance
- Just behind Christmas and Easter
- Why this is.....



The real and often missed reason why Churches are full

- Churches aren't full on Mother's Day because of the moms that are there
- •They are full because of:
- •Unchurched spouses
- •Unchurched kids
- A GREAT evangelism opportunity!



	From Yvon Prehn
www.effectiv	echurchcom.com

A special day for moms

- Wonderful and important
- But if the only focus
- You will miss out on significant opportunities
- Don't quit wonderful traditions, but do more!



Mother's Day Ministry Opportunities

- 1. Celebrate Mothers
- 2. Invite unchurched family members
- 3. Welcome unchurched family members
- 4. Evangelize unchurched family members
- 5. Invite back unchurched family members
- 6. Encourage Moms (of all kinds) in ministries



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Celebrate Mothers

opportunity #1







A wonderful gift: Bookmarks on SEED Paper

http://bit.ly/2pCLvnl

The Lotka Seeded Computer Paper looks like parchment and prints well in an ink-jet printer.

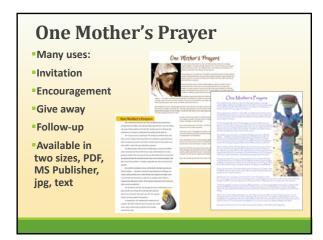
It costs \$11.50 per package of 25 pages and you can print 4 bookmarks per page.

Celebrate the power of prayer

- One of the most powerful things a mother can do
- A mother might not see with earthly eyes the results of her prayers
- An example.....



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Invite unchurched family members

opportunity #2



Equip your	people to invite
Tell them what you'll do Tell them what it will do for them Give them invitations Invite the entire church to pray	Join py far a special mobile with ust special to church and celebrate Mother's Day with ust set church and celebrate Mother's Day with ust set church an material and celebrate Mother's Day with ust set church an material and celebrate Mother's Day with ust set church an material and celebrate Mother's Day with ust set church an material and a church an action of the control of the co
	Special Celebration!

Welcome Unchurched family members

opportunity #3



Food

- Coffee cart
- Brunch for moms and family
- Apple pie contest, best pie, most unusual, biggest, smallest, whatever





Fun things to do

- A visit of adult Bible classes, sort of a takeoff on open house at school
- Literature or MinistryFair—
- Men's Ministry
- Single Adult
- Women's Ministry



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Evangelize unchurched family members

opportunity #4



Say what a mom can't

- Moms love their kids and hate to be away from them
- An eternity separated from a child is a heart-wrenching pain every day
- Not easy or comfortable to say, but to not speak is to not care
- Share what it means to be a Christian, why it is important



Connect with church guests

- Connection Cards
- Because you won't know they are there if they don't tell you!
- •Take time to explain
- Give people time to fill them out
- Collect with offering

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Follow up after the service

- Honor the gospel by giving guests an opportunity to find out more
- Bulletin insert or notice can direct them to websites for more information

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Invite back unchurched family members

opportunity #5



Invite back

- Your welcome, kindness, and great people should have paved the way
- Connection Cards provided contact information
- NOW—invite them back!
- Publications can be used as:
- Bulletin notices
- Bulletin inserts
- Postcards
- Emails
- Be winsome and persistent



INVITE moms to other ministries

opportunity #6



Many ministry options

- Not just for biological mothers
- Spiritual parenting very important
- •Ministry options
- Women's groups, studies, not just focused on kids
- Mentoring, tutoring, professional women needed
- Remind what your church has and be creative of new options



Advertise with:

- Recipes for Apple Pie and Crust
- •Give to moms and guests
- On the back you can invite back to other events, ministries
- You can use these other times also

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Mother's Day: the oft-missed outreach opportunities and how to make the most of them

Review on how to make the most of Mother's Day

- •Make the most of this wonderful day by doing these things. . . .
- Remember, flowers are wonderful; chocolate is a joy, but the best thing a child or a spouse can give a mother is faith in Jesus
- And the best things a church can do are:
- Help Moms share the good news about Jesus with
- •Help Moms become involved in ministries that will help them grow in their relationship to Him.





To help you do these things, all the materials in his presentation are available at:

www.effectivechurchcom.com

Your source for church communications training, resources, and inspiration to help your church fully fulfill the Great Commission

