

▼ *Typography*

For kid's publications, use handwritten fonts for a kid-appropriate look

IN THE SAME WAY that we wouldn't expect to receive a note from a six-year-old that came typeset in a formal typeface, it doesn't seem appropriate to always create publications for children with adult typefaces.

Fortunately a number the handwritten fonts are available that give you tremendous flexibility and fun in your designs. These are especially useful in creating publications for children's ministries, youth programs or any more casual programs at your church.

A great source for handwritten fonts is T/Maker. They have a variety of handwritten font collections including:

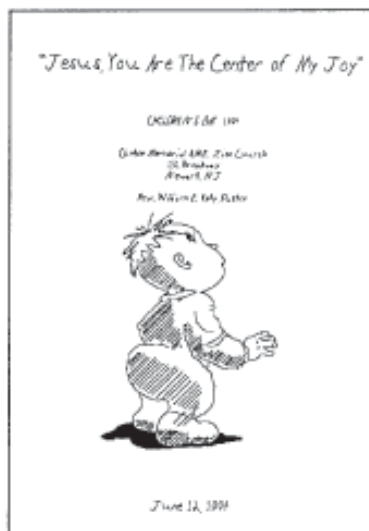
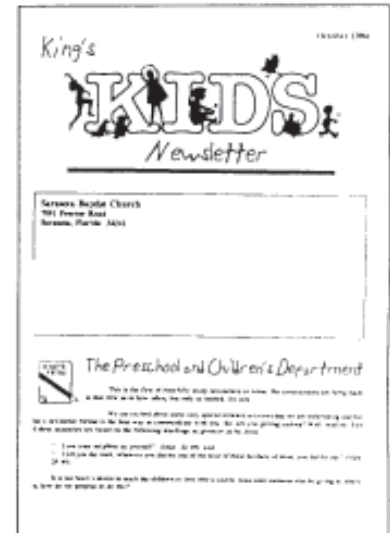
- The Handwritten Fonts CD—this CD contains 300 TrueType handwritten fonts of every imaginable style, from casual and backhanded to precise lettering. It sells for \$39.

- Some children's handwriting fonts called Paint, Crayon and Marker which are part of their Kidbag collection CD. Kidbag is a wonderful collection of clip art actually drawn by children with paint, crayon, watercolor, pencil and marker. The CD also includes Ding-Brats, a picture font created by children and it sells for \$79.

- Finally you can actually get your own handwriting turned into a font on the computer. You purchase the software and then fill in a handwriting sample. You mail it back to the company and in about 2 weeks you'll get back your font. In addition they will make a personal signature font that will enable you to sign your correspondence with a single key stroke. The personal handwriting software costs \$99.

To order any of these or to receive their catalog contact:

T/Maker
P.O. Box 2067
Secaucus NJ 07096
ph. 1-800-986-2537
fax 1-800-986-2538



In the examples above you immediately know the publications are for children because of the use of the handwritten fonts. Above they are used in a number of ways: as the text for a child's question section in a newsletter, as the headers for a children's newsletter and finally as the headline text for a poster for a children's program.

Handwritten fonts provide a great way to design publications for children. A variety of fonts such as these is available from T/Maker software.

All of the examples above came from entries in the 1996 Great Idea Swap.

▼ Desktop Publishing & New Media in Ministry by Ministry Computing Resources ▼

Check for current software & prices on the web

VERY important additional note on typefaces for children: PLEASE, never use any of the typefaces that have backwards letters, such as the e's and s's. Though adults might think it is cute, it is very confusing to children for an authority figure (church) to give them incorrect letters.